



MINUTES

Board of Trustees Meeting Wednesday, May 17, 2023 – 6:04 pm – Zoom

- I. **Call to Order/Welcome/Roll Call** – B. Burge, Chair, S. Bamsey, G. Beverage, D. Brown, T. Walker
 - a. Excused – T. Branson, G. Gonzalas
 - b. Also Attending – P. Storm, D. Frank, C. High, J. Carnathan, Shana Kaplan, Carol Grismore (long-time artist from Placer County)
 - c. Absent - U. Lewis, J. Stevens, T. Armstrong-Bryant
- II. **Additions to Agenda** – C. High – Asked if we could we do BOD Mtgs. At 6:30 p.m.? Agreed to give it a try, may conflict if there is a closed session that may go late.
- III. **Public Comment**, Limited to 3 minutes each or 15 minutes total - None
- IV. **Consent Agenda** - Items to be approved with one vote unless a Board Member wishes to remove an item from this Agenda for discussion and a separate vote.
 - a. Approval of Board Meeting Minutes **April 19, 2023** (see attached). Minutes approved and seconded.
- V. **Other Voting Item(s)** - None
- VI. **Board of Trustees - Discussion Items**
 - a. Good News – Barbara – Activities Book for Outreach – may be printed in the beginning of June.
 - b. Next Meeting Date **June 21, 2023 6:00 p.m. Zoom**
- VII. **Committee Reports and Informational Items**
 - a. **Website Update** - First run at it should be out by next Friday to look at.
 - b. **Cultural Mapping Study Recommendations Report** – D. Frank - Twiana and I are creating a presentation. Will need to get on the agendas of City Councils, and Art Commissions throughout the County to share the information, and invite collaboration. Will be moving from data to implementation.
 - c. **AEP6 Study Update** – D. Frank – Thank you Jim Carnathan! He led us to successfully collecting all 800 audience intercept surveys for the AEP6 study!!! Now pushing to get the organizational surveys completed. **NOTE TO BOD - If anyone is familiar with the organizations we do NOT have email addresses for, please share contact**

information, or if they are no longer operating we will have them removed from the list.

- d. **June 5 Arts Organizations Workshop** -D.Frank – this is a bi-annual workshop conducted in Jan & June when ACPC invites all the arts orgs to gather and collaborate, one in person and one virtual – Next one has been scheduled, invites have gone out and zoom link sent. Twiana & Darci drafting a presentation:
 - I. Overview for the meeting:
 - a. **Heard:** make art available, accessible, diverse
 - b. **We'll share:** Highlights for Cultural Mapping Study Phase 2 reports
 - c. **We want to hear:** What interests you, what collaborations appeal to you? For arts organizations throughout the County.
 - d. Gathering: **What events of yours can we support?** To improve our connections we need to ask what events we can support and then show up at them!
 - e. BB if anyone can go out to these events, be a speaker!
 - f. Shana – Another group to consider would be disabled/disability equity to broaden the groups to involve.
 - g. Tiffany reach out to our grantees and requesters to participate in our workshops
- e. **Scope of Work and County Presentations** – D. Frank, B. Burge - Draft Scope of Work was submitted to the county and is being reviewed. Shared with the Board for input and feedback on new format that incorporates findings from the Cultural Mapping Study. Slated to present our biennial report to the Board of Supervisors in July. We will use this time to present the Cultural Mapping Study as the feature. Not sure how much time will remain for full ACPC report. Need to be creative. Scope of Work will be coming back from the County with suggested changes to our grant procedures – B.Burge - Big change coming they will be tightening up our grant application. They agreed to two six-month grant periods instead of four. We may be able to give out larger grants. Draft will go out to the board soon before next BOD meeting. Darci – July bi-annual report to supervisors, Cultural Mapping Study, not sure how much time we'll get, P. Storm 15 minutes, formal will be in written handout and go over the Cultural Mapping. Want printed material 2 weeks in advance.
- f. **Activity Book – Treasure Hunt** – D.Frank, G. Beverage – G.Beverage - part of the book will be coloring pages, crossword, and treasure hunt with clues on a piece of public art. Darci – cover art will be donated by Lori Humphrey or Melissa Whitney, other artists Michal Kirby, Maggie Gao-Gehlmann, Diane poem by Tina Lauer, Nick Voigt.
- g. **Marketing and Media Update** – P.Storm – We continue to get more interviews, Rocklin HS we shared on FB, 90K from June to now over 4600 followers across the board; last weekend KVIE artists two interviews, B.Burge more and more people are learning what we are doing for them. They are learning to reach

out to us too. P.Storm please subscribe to our YouTube channel, we have done 114 interviews, check them out.

40th Year Celebration Update – D.Frank – Twiana and I met last week, and we have a template for the introduction of each icon to be shared by email and social media. One each day leading up to the August reception. D.Brown asked who is doing the vetting? D.Frank probably the team who is organizing will vet them. B.Burge the ones I submitted they are people who have been around a long time.

- h. **Outreach report – Calendar of Events** – Jim Carnathan – Special thanks for Delgreta and Twiana for their help at the Rocklin afternoon event. Clay Day was cancelled due to rain. Thanks to B.Burge for coming to the Wine Fest. B.Burge asked how did the Lincoln Theatre event go? Jim - it was a very short timeframe, got a few more surveys there, and we did go over the 800 mark. B.Burge do we need more surveys done or do can we stop? D.Frank - if there are any events we've not been to, J.Carnathan - we will do the FAM Festival June 10 and Chalk Your Walk on June 10 in Roseville, these are past the survey deadline.
- i. **Managing Director Report** – Barbara Burge
 - i. Scope of work revisions coming Friday with other suggestions
 - ii. Working with new grant facilitator, Shana Kaplan, who has jumped in with both feet with the CAC-SLP – California Arts Council, State and Local Partners.
 - iii. The SLP application is much more complex, and they are focusing on data for underserved communities, (everything we are doing with the Cultural Mapping Study and AEP6 program.) We are way ahead of other counties with these programs. Shana is working through this.
- j. P. Storm will we be dark June or July? **B.Burge suggests not having a board meeting in July.** D.Frank suggested that the BOD and Staff instead attend the Placer County meeting in July, time TBA, either in person or by Zoom. B.Burge will let everyone know the date. Shana suggested we also invite grantees who have received several grants to be present.
- k. D.Brown - suggests that booths are available this summer at CalExpo to expand outreach and explain our grant program. B.Burge depends on the cost and how many attendees we'd actually reach from Placer County. S.Kaplan - Placer County Fair. P.Storm we've never set up a table and the attendance was low, no discounts for non-profits. Gold Country Fair is better for our demographic. B.Burge hasn't heard anything about this one this year. P.Storm fair coordinator for the fairgrounds, Don Ales at Gold Country, Sept 7-10. T.Walker suggested we coordinate with CAC to partner with them at the State Fair. B.B. we can't give grants out to non-Placer County residents. T.Walker Placer County is well represented in the arts. J. Carnathan said we could hand out a flyer. Dates for County Fair July 14-31. D.Brown gave thanks to ACPC for putting out the word especially to areas hard to reach. B.Burge said that

talking about Placer out of the county it attracts artist to show their work here.
They are always looking to expand their reach out of their home county.

- I. Adjournment - D.Frank motioned to adjourn and it was seconded.

Meeting Adjourned at 7:14 p.m.

NEXT MEETING June 21, 2023 – Zoom - New Time - 6:30 p.m.