



**BOARD MINUTES
BOARD OF TRUSTEES ACPC**

Wednesday, February 18, 2023 – 6:00pm, Zoom Meeting

- I. Call to Order/Welcome/Roll Call – Present - Barbara Burge, Gabriel Gonzales, Julie Gilmore, Gloria Beverage, Delgreta Brown
 - a. Excused – Twaina Armstrong-Bryant, Tiffany Walker, Unity Lewis, Jacob Stevens
 - b. Also Attending – C. High, Admin; Patrick Storm, Lemon Tree; Darci Frank, Graphic Designer; Gretchen Boyce & Mark Salinas from Forecast; Sierra Bamsey, potential board member; and Trenton Branson from Widabi
- II. Additions to Agenda - None
- III. Public Comment, Limited to 3 minutes each or 15 minutes total - None
- IV. Consent Agenda. Items to be approved with one vote unless a Board Member wishes to remove an item from this Agenda for discussion and a separate vote.
 - a. Approval of Minutes January 18, 2023, Board Meeting – Further information to be sent to Catherine to add to the minutes. **Please read and send corrections to Catherine in the next day or so**
- V. Board of Trustees - Discussion Items
 - a. Arts & Cultural Guide – Darci Frank – See below
 - b. Good News – Barbara – Received a wonderful response from the On Sacred Ground Group about their grant, sent info to Darci for distribution, very positive and on film. We received first funding from California Creative Corps, and Placer County.
 - c. Next Meeting Date March 15, 2023
- VI. Committee Reports and Informational Items
 - a. **Cultural Mapping Study Update**, Mark and Gretchen from Forecast Public Art will present Phase 2 draft – 5 year plan will be sent by Darci – Organizations need assistance addressing: Equity, Workforce Development and Youth. Framing up what the state and local partnerships are with arts groups, to connect, to curate, to endorse, to fund, to host and to manage. Want to make recommendations that match capacity of the agency’s internal operations, to match the five-year goals. Outlined internal operations and external operations. The five-year plan will bump up the areas that need more attention, these are in red. Made great recommendations to strengthen ACPC. Next report will be a spread sheet with specific jobs to do. Barbara has already reached out to Sierra College which is in line with recommendations. Also spoke to a photographer with grant writing experience, worked with children, who is interested in ACPC. Barbara asked for feedback: Julie is interested in the five-year plan, Barbara asked everyone to look at the

five-year plan, let's meet later to discuss what we can do with our limited capacity. Mark said that if we have questions to please contact him. Darci liked the six roles outlined. Mark said there are different degrees of capacity to accomplish goals, and when you come up with ideas, refer to this. Darci said this will help us articulate what we do for the public. Barbara - we need to write down what we are actually doing, so we can publish.

AEP6 (American for the Arts Survey) – Darci Frank – Currently we have over 300 surveys completed, and delighted to have Outreach Coordinator, Jim Carnathan, continuing to schedule and attend events to help us reach our goal of 800. Concurrently working on connecting with our eligible organizations for the organizational survey that will be conducted on Feb 22. Americans for the Arts suggests we **call key stakeholders on the phone** to talk about AEP6 and ask them to complete the survey when it arrives.

“Consider how you can **engage your staff and board** in this outreach. These phone calls create an opportunity for your organization to build and strengthen relationships.” So if any of you have connections to these organizations, please reach out to them. I'll email the list.

- b. **40th Anniversary Artwork** – Darci Frank, Patrick Storm – 40th Anniversary Artwork – Darci Frank - With input from Twiana and staff we're happy to share with you 40th anniversary artwork, which included a little bit of a logo re-fresh for greater impact across many platforms. We'll use this on all of our materials throughout the year. I'll provide email signatures with this artwork for everyone to use.
- c. **Placer County Arts & Culture Magazine, Support and Timeline for Draft Review** – Darci Frank – We still have a few advertising spaces available, thanks to board members who provided suggestions and leads. Send more if you have them. Please save the dates to review a draft of the publication **March 1-6**. Files go to the printer March 10, mailed out with April Style Magazine.
- d. **Upstate California Creative Corps Update** – Patrick Storm – Website has been live and is updated where you can apply for grants through April 14th midnight. www.upstatecreativecorps.org. The use a healthy places index, those areas that receive an “unhealthy” rating - this gives these areas priority for grants. This Friday is a webinar to find out about applying, grant writing on the 22nd.
- e. **Marketing and Media Update** – Patrick Storm – We have an interview Wednesday with Good Day Sacramento, you will find it to stream and on YouTube.
- f. **Widabi – Trent Branson** – B. Burdge said he got Delgreta's input, B.Burge and Catherine are working on the grant application.
- g. **Delgreta Brown – Poetry Out Loud** – B. Burge - Delgreta is doing a fabulous job. Delgreta said we are in the home stretch, we have 8 judges, 10 students competing, 5 from Granite Bay and 5 from John Adams in 2-1/2 hour blocks. Darci has helped get supplies for the judges, I'm making sure there are tables and chairs, Patrick asked if they are

supplying amplification and if there is WIFI and the password, Delgreta said probably we should bring our own. I plan on getting there early 8:30 a.m. on Saturday to make sure everything goes well. It starts at 10:00 a.m., at Granite Bay, B. Burge asked if anyone could attend and take pictures, and Delgreta will take a few photos.

- h. **Prospective Board Member** - Sierra Bamsey, Julie has known Sierra for years and will reach out to her. B. Burge thanked her for attending.
- i. **40th Year Celebration** – Gabe Gonzales – locations Flower Farm (?) – Suggested we ask past grantees to promote it.
- j. **Trenton Branson Widabi, ACPC Web page** - I'm available for your questions, still tracking for the first phase of the site, please review last month's minutes for details. Need to know what do you like what you don't like on the site; what have you seen in other sites that would work for us? B. Burge reminded Trent that the current live site of the grant application should be live now, we haven't received any applications.
- k. **Julie Gilmore – Grants Committee Report** – We are between cycles, next cycle deadlines are March 31st and June 30th.

VII. Managing Director Report – Barbara Burge

- a. Spoke with Placer County and we are starting the process of reviewing our scope of work. They sent the old copy, then sent amended copy late yesterday. Please delete the scope of work I sent previously, and the new amended copy will be sent to you shortly. Our contract renews June 31. Please look at it and let me know your questions or suggestions. It's important that the board members actually read and understand our scope of work.
- b. Reached out to Sierra College to Josh Morgan, Marketing Communication and Public Information Officer for Sierra Community College. He wants to partner with us, and he is also interested in being a board member.
- c. Jim Carnathan is now our Outreach Coordinator. He is doing our outreach at outside events, and we may have another volunteer to help him.
- d. Next meeting will be March 15, Zoom, 6:00 p.m.
- e. **OUR REGULAR APRIL MEETING WILL BE IN PERSON, IT IS IMPORTANT THAT EVERYONE ATTEND.** A photo will be taken which we will use for marketing and to submit to the supervisors in our binder at their meeting in June.

VIII. Adjournment at 7:25 p.m.

Next Meeting March 15, Zoom 6:00 p.m.